

PO Box 450, Williamstown, NJ 08094 - (609) 381-8200 - [www.mtbraves.com](http://www.mtbraves.com)

February 2010

Dear Friends of the Community,

On behalf of the **Monroe Township Braves Youth Football and Cheerleading Organization**, I would like to extend an invitation to you, your family and/or your company to become a sponsor for our 2010 season. The Monroe Township Braves program is a non-profit organization and our mission is to develop all players/participants in an exciting learning environment that instills a can-do/winning attitude which stresses sportsmanship, teamwork, and leadership; both on the field and in the community. **"B. R. A. V. E. S." – Brave Respectful Athletes who Valiantly Encourage Sportsmanship**

The **Monroe Township Braves Youth Football and Cheerleading Organization** helps to provide a positive youth sports experience to more than 500 children in our community. This is possible because of much appreciated donations from our community - - from caring individuals and community-based businesses. We proudly participate in South Jersey Elite Invitational Youth Football League which currently is the largest in the State of New Jersey, and our program is the *largest* in the League, which only means more advertising opportunities for you – reaching out to all of our visiting teams/families. Each of our volunteers and the 300+ families in our program sincerely appreciate the donations that make this amazing program possible.

Tough economic times are everywhere. In our quest to build a sense of community with our football/cheerleading program, we have put serious thought into how we can go above-and-beyond in celebrating and promoting our sponsors, allowing our sponsors to feel comfortable that their donations are truly providing outstanding advertising opportunities. The MTB Board continues on a monthly basis to brainstorm on creative ideas to promote our sponsors within our program; ideas which will be implemented throughout the season and provide added value to your sponsorship dollars. We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as equipment purchases and reconditioning, league fees, officials and insurance. 100% of your sponsorship dollars benefit the children and program!

If providing sponsorship for the **Monroe Township Braves Youth Football and Cheerleading Organization** is an option for you, your family or your company, I encourage you to review the sponsorship information included with this letter and to visit our website at [www.mtbraves.com](http://www.mtbraves.com) to read more about our program. I am confident you will find a level of sponsorship that will be comfortable for your family or your company and will of course be very much appreciated by our organization. We would be happy to customize your sponsorship package at different dollar levels or with other creative twists!

The **Monroe Township Braves Youth Football and Cheerleading Organization** looks forward to building a strong community partnership with you, which will enable us to fulfill the hopes and dreams of our youth!

We welcome any comments or questions regarding the details of your sponsorship. I can be reached by phone at 856-262-0611 or email [jeannecolombo@mtbraves.com](mailto:jeannecolombo@mtbraves.com). Thank you in advance for your consideration and support of **Monroe Township Braves Youth Football and Cheerleading Organization**.

**GO BRAVES!**

Jeanne Colombo  
Director of Sponsorship

Make an online "tax deductible" donation now...

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## SPONSORSHIP LEVELS

### White Level \$250

- Name announced at all MTB Home Games
- Sponsor Ad in MTB Banquet Program – BUSINESS CARD
- Sponsor name on MTB website with link to website
- Name on joint banner placed at MTB Home Games

### Black Level \$500

- Name announced at all MTB Home Games
- Sponsor Ad in MTB Banquet Program – ¼ Page
- Sponsor name on MTB website with link to website
- Name on joint banner placed at MTB Home Games
- Banner on display at MTB field (Small Size – provided by MTB)
- Thank you plaque

### Blue Level \$750

- Name Announced at all MTB Home Games
- Sponsor Ad in MTB Banquet Program – ½ Page
- Sponsor name on MTB website with link to website
- Name on joint banner placed at MTB Home Games
- Banner on display at MTB field (Medium Size – provided by MTB)
- Thank you plaque
- MTB Apparel – 2 hats, 2 T-shirts

### BRAVES TEAM Level \$1000

- Name Announced at all MTB Home Games
- Sponsor Ad in MTB Banquet Program – Full Page
- Sponsor name on MTB website with link to website and front page banner with link
- Name on joint banner placed at MTB Home Games
- Banner on display at MTB field (Large Size – provided by MTB)
- Thank you plaque
- MTB Apparel – 2 hats, 2 T-shirts, 2 Sweatshirts, 1 Football magnet and 1 Cheerleading magnet
- Season Tickets to Williamstown High School Home Games
- Sponsor Name on Football Jersey or Cheerleading Warm Up Suit

### PLAYER SPONSOR LEVEL \$300 (Must be a new 2010 MTB Sponsor)

- Registration for one (1) participant waived. Sponsor a child and give them the opportunity to participate in the MTB program or specify name:
- Designate player/participant's name: \_\_\_\_\_
- \_\_\_\_\_ Allow sponsorship to provide for a child chosen by MTB Board for hardship case with identity kept private.

### BRAVES BRAVES BOOSTER \$25

- Name on Football or Cheerleading Booster sign displayed on field
- Name in MTB Banquet Program

### TOUCHDOWN BOOSTER \$50

- Name on Football or Cheerleading Booster sign displayed on field
- Name in MTB Banquet Program
- \_\_\_\_\_ Football or \_\_\_\_\_ Cheerleading Magnet

### PROMOTIONAL RALLY TOWELS or PLASTIC FOOTBALLS \$350

- Quantity and sizes will depend on volume ordered as an organization – please call for details (856) 262-0611 – Jeanne Colombo

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**SPONSORSHIP FORM** or online sponsorship available at [www.mtbraves.com](http://www.mtbraves.com)

\_\_\_\_ Individual Name      \_\_\_\_ Family Name      \_\_\_\_ Company Name

Contact Person (s)

Mailing Address

Telephone      Email Address

Web Address (if applicable)

- |             |   |              |                                |
|-------------|---|--------------|--------------------------------|
| ____ \$ 250 | White Level Sponsor                           | ____ \$300   | Player Level Sponsor           |
| ____ \$ 500 | Black Level Sponsor                           | ____ \$ 25   | Braves Booster                 |
| ____ \$ 750 | Blue Level Sponsor                            | ____ \$ 50   | Touchdown Booster              |
| ____ \$1000 | BRAVES Level Sponsor                          | ____ \$ ____ | Other amount? It ALL helps!!!! |
| ____ \$350  | Promotional Rally Towels or Plastic Footballs |              |                                |

Enclosed is our 2010 Contribution in the Amount of \$ \_\_\_\_\_

Please make checks payable to: **Monroe Township Braves**

Please return your completed form and check to:  
**Monroe Township Braves Youth Football and Cheerleading Organization**  
**Attention: Jeanne Colombo, Director of Sponsorship**  
**PO Box 450**  
**Williamstown, New Jersey 08094**

*We will contact you regarding your advertisement specific to your sponsor level.*

\_\_\_\_ Please check if you wish sponsorship to remain anonymous



